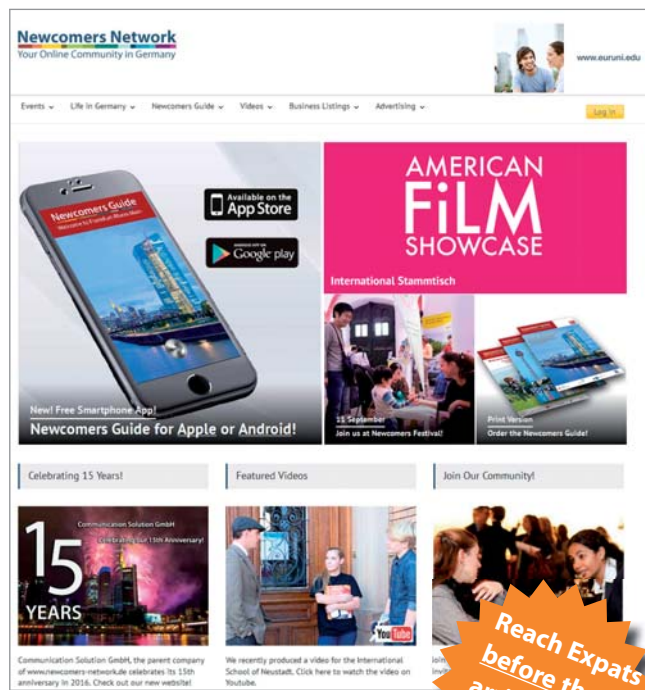


[www.newcomers-network.de](http://www.newcomers-network.de) is an effective way to reach the international community before and during their stay in Germany.

- Over **1 million visitors** logged into the website over the past 12 months, totalling more than **6 million page views** in 12 months
- **Listing of Business & Services** is a comprehensive database of companies for expatriates and their families.
- **Store Front** place your logo directly on the homepage
- **Monthly newsletters** are sent to our 4000+ subscribers



## Advertising Options

**Basic Listing** in our website's database of Business & Services for the international community. The listing includes company name, address, telephone, Internet address and Email contact

**Featured Listing** includes all the features of the Basic Listing, plus a 100-word text, company logo or photograph.

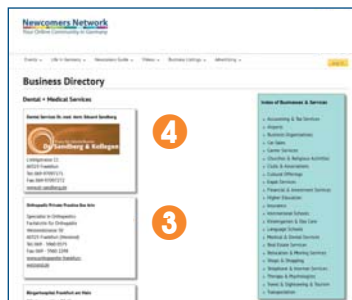
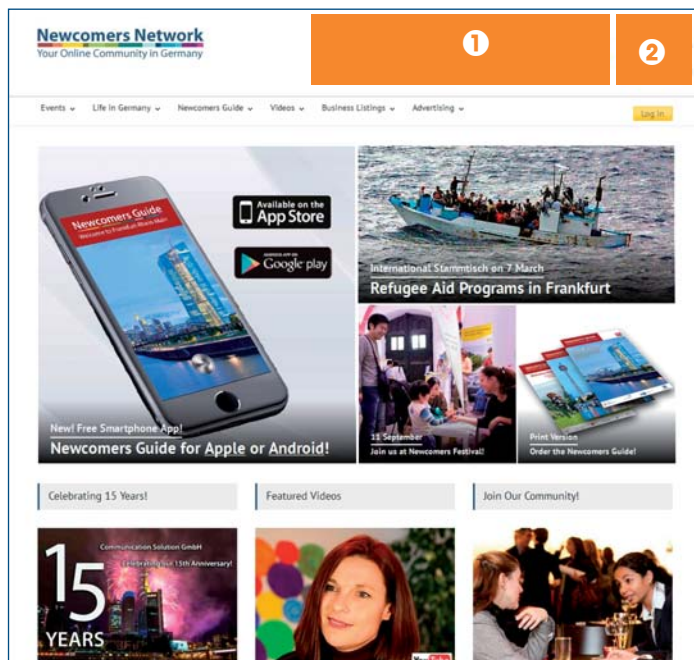
**Store Front Banner** is a hyperlinked logo directly on the homepage of our website. The logo is linked either to your website or to a page within our website with 100 lines of text and photos.

**Top Banner** appears across the top of our website on all pages, and is the most prominent advertisement.

**Newsletter Exclusive** is sent directly to our 4,000 + subscribers and contains only your message (up to 100 lines of text and photos). This is an excellent way to directly reach the international community, and announce events and special offers.

[www.newcomers-network.de](http://www.newcomers-network.de) 

# Online Advertising Prices & Formats



Advertisement	Format	Per month (plus VAT)
1 Top Banner	234 x 60 pixels	€2499 (12 months)
2 Top Button	120 x 120 pixels	€99 per month
3 Basic Listing	Text	€399 (12 months)
4 Featured Listing	Text + Logo / Photo	€499 (12 months)
5 Newsletter Button	200x200 pixels	€279
6 Newsletter Exclusive	100 lines text/photos	€799
7 Video Advertisement	60-seconds	€895

## Special Offers!

**Basic Listing** in our website's database of Business & Services. The listing includes company name, address, telephone, Internet address and Email contact. **Costs €399 for 12 months**

**Featured Listing** includes all the features of the Basic Listing, plus a 100-word text, logo or photograph. **Costs €499 for 12 months**

**Store Front Banner** is a hyperlinked logo directly on the homepage. The logo is linked either to your website or to a page within our website with 100 lines of text and photos. **Costs €799 for 12 months**

**Video Advertisements:** Use online video to advertise your product and services. The price is 895 euros (plus VAT) and includes:

- 60-second video business profile
- All production costs
- 12 month placement on www.newcomers-network.de
- 2-3 hour shoot at your business location
- Video can be embedded on your own website

**Newsletter Exclusive:** Sent directly to our 4,000+ subscribers and contains only your message (up to 100 lines of text and photos). This is an excellent way to directly reach the international community, and announce events and special offers. The price is 799 euros (plus VAT)

## Online Advertising Order Sheet

### 1. Name and details of Advertiser

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone / Fax \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Person: \_\_\_\_\_

### 2. Advertising Formats

- Top Banner €2499 for 12 months (234 x 60 px)
- Top Button €99 per month (120 x 120 px)
- Basic Listing €399 for 12 months
- Featured Listing €499 for 12 months
- Newsletter Button €279 per month (200x200 px)
- Newsletter Exclusive €799 (100 lines text/photos)
- Video Ad €895 (60 seconds, 12 month placement)

#### New!

**Basic Listing** in our website's database of Business & Services for the international community. The listing includes company name, address, telephone, Internet address and Email contact. Price of €399 for 12 months

**Featured Listing** includes all the features of the Basic Listing, plus a 100-word text, company logo or photograph. Price of €499 for 12 months

**Store Front Banner** is a hyperlinked logo directly on the homepage of our website. The logo is linked either to your website or to a page within our website with 100 lines of text and photos. Price of €799 for 12 months

**Newsletter Exclusive:** Sent directly to our 4,000 + subscribers and contains only your message (up to 100 lines of text and photos). This is an excellent way to directly reach the international community, and announce events and special offers. The price is 799 euros (plus VAT)

### 3. Advertising Material

- We will supply web-ready advertisement
- Contact us about designing advertisement (please note that additional costs may be incurred)

**Date and Signature:** \_\_\_\_\_

Please return this form to:

Communication Solution GmbH  
Niederuau 45; 60325 Frankfurt  
Tel: 069-7191-6581; Fax: 069-7191-6582