

Newcomers Network

Your Online Guide to Germany

Advertising Information

Newcomers-Network.de is a community-driven website for 150,000 expatriates living and working in Germany. It's designed to connect expats (British, American, Scandinavian, Japanese, Korean, French, etc...) before and during their stay in Germany. The advantages of placing an online advertisement include:

- Reaching the top-caliber target group of expatriates, specifically young professionals
- Reaching expats before they arrive in Germany and when they are in a "buying phase" for goods and services
- An efficient and modern way to drive traffic to your own website
- Sophisticated online tracking tools to make sure that you reach the right target group



Reach Expats
before and
during
their stay in
Germany!

www.newcomers-network.de



Newcomers Network

Your Online Guide to Germany

Newcomers Network
Welcome to Frankfurt-Rhein-Main

updated 4 Jun

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Latest News Headlines

- Fresh anti-G8 clashes in scarred Buxteh
- Life sentence for German serial rapist killer
- German court issues arrest warrants in finance case
- Life sentence for German serial rapist killer
- German prosecutor rides around the world to live his dream by Tia Goldenberg
- Fresh fighting at anti-G8 protest in Buxteh
- Anti-G8 groups blockade immigration agency in Buxteh
- Summit beer and chocolates aid G8 marketing drive By Axel Busseum
- Busto text protester and police strategy
- Porsche remodels in VW driving seat despite failed takeover bid

Newest Topics on Discussion Forums

- Reality TV gone way too far!
- Beyond the planet of the apes
- "International Education" at the Stannistock on Monday 4 June
- Pub Quiz
- Arabic
- Nanger & Parler en Français --- Sat, June 2 --- 2008
- Sushi Class & Dinner --- Sat, May 19
- Laughing mid at the English Theatre
- Unfortunately not a safe grub fest
- Fun Tevise in an around Frankfurt

All Discussion Forums

- Welcome to the Newcomers Network! (473 posts)
- Getting Settled (1090 posts)
- Going out in Frankfurt - Rhein - Main (700 posts)
- Sports & Staying Fit (415 posts)
- International Clubs & Events (355 posts)
- Local and National News (563 posts)
- Local Topic (987 posts)
- Feedback & Support (33 posts)

Bars and Restaurant Reviews

The Regarde Irish Pub
I've been to the Regarde Irish Pub, a new Irish boiler, & short walk from the Ledermuseum tram station, this pub is a great little venue to see live music. Food is fairly simple toasted sandwiches and soups, but there is a genuine quality to the atmosphere that makes it a great place for a quiet drink. Regular musical acts entertain the front room. - Tammy

List all reviews
Add a comment about your favorite restaurant or bar.

Free Classified Ads

Featured Ad:
Junior Informis DBA
I currently have an exciting opportunity for a junior Informis DBA. This is an ideal way to break into the financial sector for a large ...

List All Ads
Housing & Rentals
Jobs
Dating & Friendship
Business Services
Stuff for Sale
Freelance & Gigs

Newcomers Guide
Parks & Gardens
Founded in 1868, the Frankfurt Palmengarten is the region's premier botanical garden with a wide selection of tropical plants, greenhouses and other exhibitions. The large complex allows one to stroll through the tropical regions of our world at one's leisure. The plants are arranged largely according to their natural habitats, such as rain forest, mangrove, monsoon and savannah.

Features
Police, organizers count cost of Buxteh anti-G8 rally
Police and protest organizers Sunday laid the blame for the riot that erupted during an anti-G8 rally in the northern German port of Buxteh on groups bent on violence that had infiltrated the largely peaceful demonstrators. Police spokesman Axel Falkenberg put the number of arrests at 125, adding that many of the violent elements had come from outside Germany. Most of those arrested were released after calm had returned to the city.

Editorial Concept

Newcomers-Network.de is a community-driven website for expatriates living and working in Germany. It is a complement to the existing communications products – Newcomers Festival and Newcomers Guide – already available to the expat community in Frankfurt, Munich and Düsseldorf. The website provides up-to-date information about the region, including information on housing, restaurants, culture, medical services, language services, etc. In addition, members receive a monthly newsletter, informing them about upcoming events.

Audience

Newcomers-Network.de is designed for 150,000 members of the international community (British, American, Scandinavian, Japanese, Korean, French, etc...) living in the Frankfurt, Munich and Düsseldorf regions. This community is well-educated, affluent and hungry for information about products and services in the region.

Statistics

Month	Page Impressions	Unique Visitors
04/2008	558,720	71,746
05/2008	571,160	74,897
06/2008	598,082	78,939
07/2008	606,440	87,919
08/2008	616,544	108,885
09/2008	643,754	126,997
10/2008	713,940	131,798
11/2008	651,060	112,038
12/2008	617,890	104,728

We are planning a major party next week

Numero Uno Today, 05:02 PM

I just wanted to let you all know that we will be planning a major party next week. It will be held at one of the best venues in town and we have entitled it the After Work 'Get-together'.

Administrator

Group Admin
 Posts: 145
 Joined: 9 September 03
 Gender: Male
 Nationality: American
 Year of Birth: 1950
 City where you live: Frankfurt

Warn: (0%)



Getting Ready for the Big Move

At previous events, we turnout from the expo

Don't overpack. Everything is available in the Rhein-Main region. But you should be prepared for the inevitable culture shock. Here are a few tips to ease the adjustment to your new home. Before you move to the Rhein-Main region, there are certain things you should do in order to make your early weeks, if not indeed your entire stay, a much more pleasant experience. Remember the golden rule of living in Germany: everything is available here - at a price.

Paperwork

- The Paper Chase
- Paperwork Requirements
- Drivers Licenses

Choosing a Relocation Service

- Relocation Agencies
- Transition & Destination Services
- Relocating Children



Reviews Index > Restaurants & Cafes > L'Emir Restaurant

L'Emir is a delicious sit down Lebanese restaurant in a neighbourhood of fast food. It is a perfect place to try a little bit of everything with a lot of friends - they are happy to accommodate large groups if you call ahead. You best bet is to order a million appetizers, they are bigger and more filling than the waiter lets on. Speaking of which, the wait staff are truly charming and will try to chat it up with you in just about any language you throw at them. On weekends, L'Emir has belly dancers (who may ask you to get up and dance) and they have shisha / hookah available every night. Their new patio is near a quiet part of the street and frequently has TV's on to show big games. L'Emir is definitely worth a try, it might just become a regular habit!

• Cars



Location: Central

Phone: 059 24 00 86 86

Address: WasserkstraÙe 17 (im Ramada-Hotel) 10229 Frankfurt

Cuisine: Lebanese

Features: Breakfast, Lunch, Dinner, Takeaway, Outdoor Area, Smoking

Rating: 3.5

Website: http://www.l...
Price Range: €15-€25

International Stammtisch Meet & Mingle in Mainhattan



Frankfurt's most famous son, Johann Wolfgang von Goethe, perhaps said it best: "Here I am my self. Here I am at home" in reference to the city on the Main river. Frankfurt is a city of contrasts and diversity. It's a melting pot of cultures, languages and dialects. Its imposing skyline, the busy train station and the hectic airport is what newcomers often first notice, but if you look more closely you will find quiet neighbourhoods, picturesque old parks and relaxing beer gardens. In short, Frankfurt is one of Europe's most livable cities. To help you feel more at home in your new home, we have established the

International Stammtisch - Meet & Mingle in Mainhattan

On the first Monday of the month, we invite all Newcomers to an After-work Party in the English Theatre. Each month, the International Stammtisch welcomes you to an informative, interesting and above all international evening. We will present the best the city has to offer, whether it's museums, culture, music, international clubs. There will be food, drinks and a friendly atmosphere.

International Stammtisch is an initiative of the city of Frankfurt, the Frankfurt Chamber of Commerce, the English Theatre, Frankfurt International School, ISF Internationale Schule Frankfurt-Rhein-Main, Deutsch-Britische Gesellschaft e.V., and Newcomers-Network.de.

It's free of charge, but prior registration is required. To register for the events, please click here to join our Newcomers Network forum and receive all invitations to future events. For more information about the International Stammtisch series of events, please contact the Newcomers Network at 069-7191-4302, or email us.

Free Classified Ads > Stuff for sale > Cars / Vans / Motorbikes

Mini Cooper S only 16,000€

Description:

2004 Electric Blue with white stripes, 20,400km, winter tires with aluminum rims included (1,200€ value)

Call 06174 2939020 or email julia@schutte.com for more info





Structure of the Website

Community: Our discussion forums offer a platform for expatriates of different nationalities and interests to share information.

Classified Ads: Our ads help expats to connect with each other to find jobs, housing, friendship and exchange goods & services.

Newcomers Guide: Provides reference information on the region's cultural offerings, sports and leisure activities, financial services, health insurance, language schools and educational resources.

Reviews: A platform for the community to voice their opinions on the best places to eat and drink in the region.

News & Events: Local and national news are regularly updated keeping the community informed on what is going on around them.

Newcomers Network
 Welcome to Frankfurt-Rhein-Main
 Newsletter December 2007

Dear {member_name}

Welcome to the December edition of the Newcomers Network Newsletter. Please find enclosed information regarding upcoming events for our online community.

With best regards,

David Hart, Publisher
 Newcomers Network

St. Thomas Night in Rüdesheim
 21 Dec, 6 pm

International Stammtisch January 7th, 6:30pm



The next event will feature a presentation about Jewish life in Frankfurt. Michael Lenzar from the Jewish Museum in Frankfurt will discuss the significance for the city of Frankfurt. We hope you join us for our kick-off Stammtisch for 2008!

REGISTER ONLINE >

St. Thomas Night in Rüdesheim

On 21 December the city of Rüdesheim will be hosting a very special Advent celebration. Fireworks, bonfires, storytelling, and bonfires will accompany the celebratory spirit of the closing of Advent and the beginning of the Christmas season. For more information please go to www.st-thom-en-act.de

Newcomers Network

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Fact Sheet

Online Advertising Prices & Formats

Ad Format	Ad Size in Pixels	Per month
Banner	468x60	€229
Skyscraper	120x600	€129
Button 1	120x120	€89
Button 2	120x90	€39
Content Ad	300x250	€69
Newsletter Button	200x200	€259
Newsletter Exclusive	up to 100 lines text & photos	€759

Discounts: 10% for 2 months, 15% for 3 months, 20% for 6 months or 25% for 1 year.

Editorial Content

The editorial content is written entirely in English.

Community

The Newcomers Network is designed for 150,000 members of the international community (British, American, Scandinavian, Japanese, Korean, French, etc...) living in Germany. This international community is well-educated, affluent and hungry for information about products and services in the region.

Publisher:

The Newcomers Network is managed by Communication Solution GmbH, a specialized agency focused on the expatriate market in Germany. The Newcomers Network complements existing resources designed for the expat community living in Germany.

- **Newcomers Festival:** Held annually for the past eight years, this is a family-oriented exhibition of services, clubs and organizations for the expatriate community. Held in Frankfurt, Munich and Düsseldorf, it is attended by up to 10,000 visitors and 200 exhibitors. For more information: www.newcomers-festival.de
- **Newcomers Guide** is an annual 100-page book about living and working in Germany. With separate editions for Frankfurt, Munich and Düsseldorf, the Newcomers Guide has a print run of 10,000 copies and is distributed to visitors at the Newcomers Festivals. Thereafter, copies are distributed to personnel departments, international schools, relocation companies, and international organizations. For more information: www.newcomers-network.de

Communication Solution GmbH

Niedenau 45, 60325 Frankfurt

Tel: 069-7191-6581, Fax: 069-7191-6582

Email: mail@communication-solution.de

Newcomers Network

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Advertising Formats

Banner Ad 468x60 Pixels

Skyscraper 120x600 Pixels

Button 1 120x120 Pixels

Content Ad 300x250 Pixels

Button 2 120x90 Pixels

Newsletter Ad 200x 200 Pixels

The collage features several screenshots of the Newcomers Network website and a newsletter. Orange boxes highlight specific advertising spots, which are then labeled with callouts. The labels include: 'Banner Ad 468x60 Pixels' pointing to a horizontal banner at the top of a website page; 'Skyscraper 120x600 Pixels' pointing to a tall vertical banner on the right side of a website page; 'Button 1 120x120 Pixels' pointing to a square button in the middle of a website page; 'Content Ad 300x250 Pixels' pointing to a large rectangular ad area in the middle of a website page; 'Button 2 120x90 Pixels' pointing to a small rectangular button at the bottom of a website page; and 'Newsletter Ad 200x 200 Pixels' pointing to a square ad area within a newsletter layout.

Newcomers Network

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Technical Requirements

What we Accept

We will accept ads in GIF, JPEG, animated GIF and Flash formats.

General Requirements

- Each frame of animated gif must display for at least 2 seconds.
- All banners should have a hard 1-pixel border.
- All banners should be sized at 72 dpi resolution.
- Banners may not „Flash“ messages that may overly distract the user.
- Banners must be designed so that interaction with the user only takes place if the user places the mouse within the advertisement area.

Rich Media Support

We will accept ads in most formats, including HTML and Flash. When submitting a rich media banner, a conventional GIF or JPEG banner must also be submitted, within the size and file requirements as a normal comparable size banner. This alternative will be served to visitors who cannot view rich media.

Production Services:

Should the advertisement not be supplied as Internet-ready, design costs are added. Costs depend on the size and complexity of advertisement. Minimum cost per ad: Euro 100,-.

Advertising File Size Requirements

468x60	Max file size is 18K. For Rich Media, the max file size is 18K for initial load; an additional 50K on mouse over or user click on banner.
120x600	Max file size is 18K. For Rich Media, the max file size is 21K for initial load; an additional 50K on mouse over or user click on banner.
120x120	Max file size of 8K for JPG or GIF images. No rich media.
120x90	Max file size of 8K for JPG or GIF images. No rich media.
200x200	Max file size of 12k for JPG or GIF images. No rich media.

Publisher: Communication Solution GmbH

Niederanau 45

60325 Frankfurt

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Email: mail@communication-solution.de

www.communication-solution.de

Advertising Order Sheet

Yes, we would like to advertise on Newcomers-Network.de

We are interested in advertising...Please contact us with more details

1. Name and details of Advertiser

Company/Organization: _____
Name: _____
Position: _____
Address: _____

Telephone: _____
Email: _____
Website: _____

2. Ad Format & Price

	Format	Ad Size in Pixels	Per month (net)
<input type="checkbox"/>	Newsletter Ad	200x200	259€
<input type="checkbox"/>	Banner Ad	468x60	229€
<input type="checkbox"/>	Skyscraper Ad	120x600	129€
<input type="checkbox"/>	Button 1	120x120	89€
<input type="checkbox"/>	Content Ad	300x250	69€
<input type="checkbox"/>	Button 2	120x90	39€
<input type="checkbox"/>	Newsletter Exclusive	up to 100 lines text/foto	759€

3. Duration of Ad 1 month 2 months 3 months 6 months 1 year

4. Layout We will supply web-ready advertisement
 Contact us about designing ad (additional costs may be incurred)

5. Ad Start Date: _____

Date and Signature: _____

Please return this form to:

Communication Solution GmbH, Marketing Department
Niederanau 45; 60325 Frankfurt
Tel: 069-7191-6584; Fax: 069-7191-6582
Email: marketing@communication-solution.de
www.communication-solution.de
www.newcomers-network.de